

TRESCO

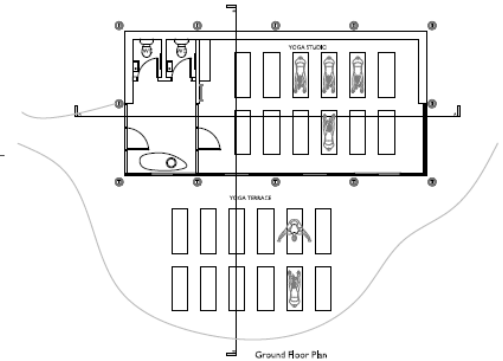
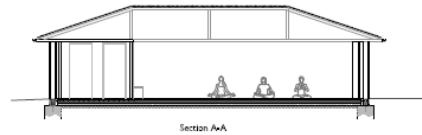
ISLAND



Islands' Partnership Tourism Forum
March 2019

Extending the Season

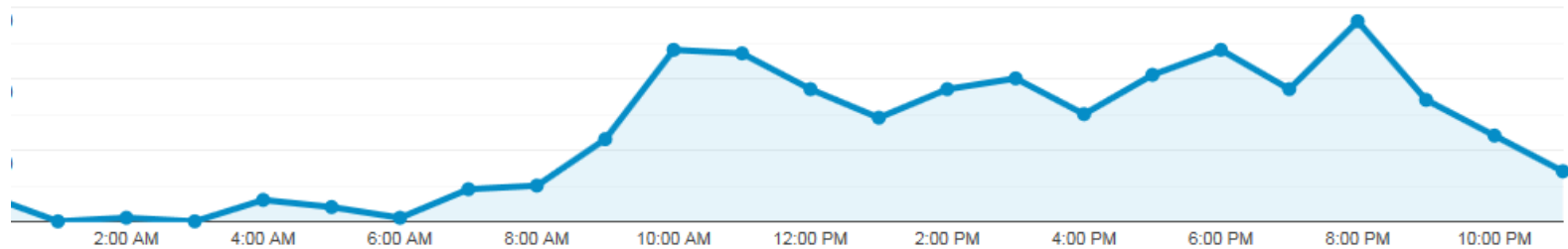
- Activity holidays / Special interest breaks
- New properties & workspace
- Being braver in our marketing



Online Bookability

- Challenging, but definitely worthwhile
- Easier to track effectiveness of website, marketing campaigns & referrers

Transactions



Penzance Heliport

- Construction gets underway today
- Flights from March 2020
- Bookings live by early summer 2019
- ERDF Funding
- Re-licensing work underway on Tresco Heliport



European Union

European Regional
Development Fund