



SCILLY BUSINESS WEEK - PROGRAMME AT A GLANCE

5th – 9th March 2018

All sessions are free, EXCEPT the subsidised GDPR workshop; see full programme for details.

DATE	TIME	WORKSHOP / PRESENTATION	VENUE	LEAD SPEAKER(S)	1-2-1s?
Monday 5th March	10.30am - 12.30pm	The Benefits of Online Bookability; & Getting Started (Plus information about Voucher Scheme offer)	Tregarthen's	Sara Webb, Oxford Innovation	Yes
	2pm – 4pm	Digital Marketing, Social Media & Google Analytics – our annual update!	Tregarthen's	Ernie Capbert, Oxford Innovation	Yes
Tuesday 6th March	9.15am – 12.45pm	General Data Protection Regulation (GDPR) Workshop. <u>Essential</u> for all employees in any <u>business</u> who manage or use any kind of database. £25 for IP members; £40 for non-IP members	Lifelong Learning SPACES ARE LIMITED!	Yvonne Morris, Cloud Legal	Yes
	2pm – 3pm	Adopting Digital Tools for Greater Productivity, including the Online Office, Cloud and CRM	Tregarthen's	Jon Gerrard, SFBC	Yes
	3pm – 4pm	How to be More Financially Efficient + HMRC's digital overhaul of self-assessment processes	Tregarthen's	Heather Coupland, A2F	Yes
	5.30pm – 7pm	Networking event with the Bank of England Drinks & nibbles!	Star Castle	Donna Kehoe, BoE	No
Wednesday 7th March	10.30am – 11.30am	Unlocking Business Potential; Investment Options for Growth;	Tregarthen's	Nicky Luke (UP) & Heather Coupland (AtF)	Yes
	11.30am – 12.30pm	KEYNOTE PRESENTATION "10 Opportunities for Cornwall & Scilly"	Tregarthen's	Tim Bagshaw, CIOs LEP	No
	12.45pm – 2pm	Networking Lunch	Tregarthen's	Hosted by the IP	N/a
	2.15pm – 4pm	Bank of England Roundtable INVITATION ONLY	Tregarthen's	Donna Kehoe	N/a
Thursday 8th March	10.30am-12.30pm	A Dynamic Partnership for Scilly & Beyond – Smart Islands	Tregarthen's	Jonathan Adey, Hitachi Europe	Yes
	12.45pm – 1.45pm	Networking Lunch	Tregarthen's	Hosted by Smart Energy Islands	N/a
	2pm – 4pm	Plastic free Scilly – How your Business Can Benefit	Tregarthen's	Nikki Banfield	Yes

Friday 9th March	10am – 12.30pm	Scilly Business Forum & Islands' Showcase - Destination Management Plan - Creative Islands - Visitor & Business Survey Results - 2018 Lowdown – Marketing & Events - Hospitality training update - New business showcase / Open weekends	Tregarthen's	David Jackson, with Tammy Bedford and Jeremy Brown Plus Claire Evans from NfET	N/a
	12.45pm – 2pm	TASTE OF SCILLY - Networking lunch Showcase for Scilly Suppliers	Tregarthen's	Hosted by the IP & CIOs Growth & Skills Hub	N/a
	2.15pm – 3.15pm	Food Hygiene & Safety; Housing Hospitality Staff – a presentation from Scilly's EH team.	Tregarthen's	Michael Coates & Sandy Campbell	Yes
	3.15pm – 4.15pm	Steamship Introductions and Freight Services Update, and Q&A session	Tregarthen's	Rafe Ward & Susan Antcliff	Yes

FULL PROGRAMME AVAILABLE ON ISLANDS' PARTNERSHIP WEBSITE

**TO BOOK ON TO ANY OF THESE COURSES, CALL SAM OR SUE ON
01720 620601 or email enquiries@islandspartnership.co.uk**